



YouTube or TikTok was the most popular online activity among children aged 3-17 (95%)

A majority of children under 13 had their own profile on at least one social media app



Six in ten children aged 3-17 played games online in 2021



More than a third of 8-17s who gamed online played with people they didn't know



Nine in ten children aged 12-17 were confident that they could recognise advertising online, but less than four in ten (37%) correctly identified



More than a third (36%) of children aged 8-17 said they had seen something 'worrying or nasty' online in the past 12 months

2021

Nearly all children went online in 2021 (99%)

The majority of 12-17s were confident that they could tell what is real and fake online, but only 11% correctly did this



Children were more likely to experience being bullied via technology than face-to-face: 84% of 8-17s said they had been bullied this way